

February 2006 Dick Purtan Salvation Army Radiothon:

The 19th Annual Dick Purtan Radiothon was broadcast live on Friday, February 24, from 6:00 a.m. to 10:00 p.m. at the Oakland Mall in Troy, Michigan. Donations benefited The Salvation Army Bed and Bread Club Program.

The Salvation Army Bed and Bread Club Program provides hot meals, shelter and counseling to the homeless, hungry and destitute in Detroit. An average of 7,000 meals are served each day to those in need via the Bed & Bread trucks which make stops in metro Detroit's most depressed areas. In addition, 1,700 men, women and children receive shelter every night.

This all-day event included Dick Purtan and Purtan's People interviewing celebrities, sports figures, comedians, political and business leaders, and metro area children who organized creative ways to collect money on behalf of their classrooms or schools.

In just 16 hours, Dick Purtan helped raise **\$1,808,440**. It is the largest single day total raised in a one station radiothon.

March 2006 Sterling Heights Lioness Club:

WOMC's Dana Masucci Emceed a dinner – dance to benefit the Sterling Heights Lioness Club. The club supports Leader Dogs for the Blind and the Pendrickton Center.

May 2006 Bocci Ball Tournament:

WOMC's Big Al Muskovito Emceed and participated in the Bocci Ball Tournament on May 17th to raise money to support Athletes with Disabilities.

June 2006 Tim Horton's Remote Broadcast:

Dick Purtan and Purtan's People broadcast from a local Tim Horton's shop to help raise money for their "Send a Kid to Camp" program.

June 2006 Macomb Oakland Regional Center:

WOMC's Ron T Emceed the Macomb Oakland Regional Center Golf Outing at Cherry Creek Golf Club. The MORC is the largest non-profit organization in Michigan.

July 2006 Troy Community Foundation:

WOMC's Ron T Emceed the Troy Community Foundation Fundraiser Gala at St. Nicholas Greek Orthodox Church. The Troy Community Foundation supports education programs within the city of Troy and areas adjacent to the city boundaries.

July 2006 WOMC'S Purtan Golf Classic:

The Dick Purtan Golf Classic invites listeners and sponsors to join us for a day of golf including lunch and dinner to benefit the Gail Purtan Ovarian Cancer Research Fund at the Karmanos Cancer Institute which helps find the cause, treatment and cure for ovarian cancer. WOMC raised just over \$36,000 for the Fund.

September 2006 Retired Senior Volunteer Program of Catholic Social Services of Wayne County:

WOMC's Ron T Emceed the Retired Senior Volunteer Program of Catholic Social Services of Wayne County luncheon. This event honors over 1,200 volunteer seniors who donate their time and unique skills every year to those who can't afford the assistance otherwise.

September 2006 University of Michigan Medical Center:

WOMC's Big Al Muskovito Emceed a dinner for the University of Michigan Medical Centers Urology Department on September 26th, to bring awareness to the problem of prostate cancer in our area.

October 2006 Futures Foundation of the MORC:

WOMC's Ron T Emceed the Futures Foundation Fundraising Gala to benefit the Macomb Oakland Regional Center. The MORC is the largest non-profit organization in Michigan.

November 2006 Military Mom's Luncheon:

Dick Purtan Purtan's People hosted a luncheon on November 10th, for military mom's in our area, honoring those mothers who have sons or daughters in the U.S. Military. A number of dignitaries attended including several officers representing the military.

December 2006 WOMC Christmas Is For Kids Campaign

WOMC created a 2007 Dick Purtan & Purtan's People calendar for our annual "Christmas is For Kids" campaign benefiting The Children's Hospital of Michigan. This was the second annual Purtan Calendar published and distributed in 70 metro Detroit Kroger stores and sold for \$12 each. WOMC raised just over \$80,000 for the Hospital. Dick Purtan also serves on the Board of Directors at Children's Hospital of Michigan.

WXYT

Gloves for Kids-WXYT and The Detroit Tigers collect new or gently used baseball equipment during the baseball season to give away to children who need it. We collected over 1000 pieces of equipment for children.

Corner Stone Schools- WXYT was a media sponsor of the Corner Stone Schools push to raise money through "Corner Stone Schools Tigers Day" at Comerica Park. We ran PSA's voiced by afternoon talent Terry Foster in support of the event. The drive raises money through Tiger Ticket sales to help send kids in need of an education to these schools.

Carr's Wash-WXYT broadcasted live from Michigan Football Coach Lloyd Carr's charity car wash event. The event benefited cancer research.

HARTFORD

WRCH

The station staff broadcast a day long Radiothon for World Vision, a charitable organization, who sponsors children around the world in need of food, clean drinking water and medical attention. Local Listeners sponsored close to 500 children.

New Britain High School marching band by urging listeners to donate instruments and funds to replace band instruments that are being held together with duct tape.

Other Charitable Events/Local:

1/6/07 – Allison Demers- MC Little Miss Litchfield Scholarship Pageant

2/2/07- Allan Mike & Allison broadcast “Go Red For Women” at Buckland Hills for Hartford Hospital and American Cancer Society

2/25/07 Allison Demers- Auctioneer for F.A.C.E. Families advancing craniofacial excellence

March 2007 – Fundraising and awareness for rebuilding of a local diner that burned down (O’Rourke’s in Middletown)

3/2/07 Allison Demers- Read Across America Angels 4 Kids School

3/3/07 Allison Demers-Host Scholarship Seminar for Miss Ct Scholarship Pageant

3/4/07 – Mike Stacy hosted MS Society Greater CT Chapter Annual Meeting 250 persons in Rocky Hill

3/30/07 – Mike Stacy hosted Easter Seals Annual Crystal Ball, Hartford (psas, prize donation)

4/1/07 & 4/8/07 – Giveaways, interview, PSA for Smooth Jazz for Scholars (event features Jaye Rowe, Marion Meadows, Chili Minucci and provides music scholarships to CT youth)

4/6/07 Allan Camp-Benefit Appearance at Volleyball With The Stars for CHR

4/7/07– Mike Stacy appearance at CT Humane Society Easter Egg Hunt

4/10/07 Joan Dylan-Speaker –St Agnes Girls School-Drug Prevention

4/29/07 – Allan Camp Hartford, Dean Richards Middlebury, Allison Demers Middletown, Joe Hann Plainville at WalkAmerica for March of Dimes (PSA’s, appearances)

5/10/07Allan Camp. Auctioneer for Southington Cheshire Community YMCA fundraiser

6/1/07 – Allan Mike & Allison Appearance West Hartford Days interview with Mayor.

6/3/07 – Allan & Mike appearance, PSA’s, prize donation MS Bike Tour for the Cure (Mike rode 25 miles and raised \$880)

6/5/07 – World Vision all day broadcast 6a-7p

6/6/07 Joe Hann- Tim Horton’s Appearance & PSA’s send a Kid to Summer Camp

6/8/07 Mike Stacy hosted Rocky Hill Relay for Life for the American Cancer Society (psas & prize donation)

6/15/07 Bill Rapp hosted Plainville Relay for Life for the American Cancer Society (PSA's & prize donation)

6/16/07-Joan Dylan-Speaker-CT Women's Business and Career forum

6/21/07-Joan Dylan-MC/Auctioneer Morley School

6/22/07 Allison Demers hosted West Hartford Relay for Life for the American Cancer Society (PSA's & prize donation)

WTIC(AM)

WTIC(AM) is involved in its community and supports numerous local and national charities in various ways, including:

WTIC(AM) teams up with the Salvation Army each December and opens "stores" in vacant store fronts to collect food, new clothing, toys and cash donations. The station broadcasts its local shows from the store and highlights the event during its program.

WTIC(AM) also conducts an annual "Holiday Store Auction" where it auctions off items donated by station clients with the proceeds going directly to the Salvation Army. WTIC(AM) supports the University of Connecticut's "Hoops for Hope" event to benefit the American Cancer Society through on-air broadcasts and PSAs.

WTIC(AM) supports the University of Connecticut's women's basketball coach's "Coaches Against Arthritis" event through on-air broadcasts and PSAs.

WTIC(AM) supports the Jenn Rizzotti Classic, a game sponsored by the former University of Connecticut women's basketball star which benefits Lea's Foundation for Leukemia research through on-air broadcasts and PSAs.

WTIC(AM) supports the "Vinoso Grande Cru" event, which features gourmet food sampling and wine tasting to benefit the American Heart Association through on-air broadcasts and PSAs.

WTIC(AM) teams up with the local BMW dealership for the "Drive for the Cure" event allowing listeners to drive a BMW for donations to benefit the Susan G. Koman Breast Cancer Fund. The station broadcasts live from the event and airs promotional spots prior to the event.

WTIC(AM) supports the annual United Way "Day of Caring" where individuals donate time to assist with community projects. The station's morning show broadcasts from the United Way offices to kick off the event.

WTIC(AM) supports the "Walk for Kids" event that benefits the Village for Families and Children in Hartford through PSAs and broadcasts.

WTIC(AM) conducts an annual "Jimmy Fund Sports Auction" where each weekday for one week the station auctions off sports packages to benefit The Jimmy Fund – which fights cancer in children and adults at Boston's Dana-Farber Cancer Institute.

WTIC(AM) supports the Special Olympics throughout Connecticut through PSAs and on-air interviews.

WTIC(AM) also provides extensive support to the Hartford Stage, the Hartford Symphony, the Bushnell Theater and the Connecticut Forum.

Community Connection can be heard one Saturday each month from 9am – 10am. A representative from a different United Way organization joins our host to talk about what their organization and member agencies do for the community and how people can volunteer.

Face Connecticut is a one-half hour public affairs show that runs every Sunday morning. It discusses the issues “hot” in the state. A member of our news staff hosts this show.

Aging Process is a ten minute public affairs show that airs every Sunday morning. It addresses issues that affect the aging population. A member of our news staff hosts this show.

WTIC conducts hundreds of interviews every month on our local programs that address the issues in the community.

Holiday store program/ auction takes place every December. WTIC teams up with the Salvation Army for the holiday store program. The station opens stores in vacant store fronts and collects food, new clothing, new toys and cash. WTIC broadcasts its local shows from the locations and highlights Salvation Army programs in our broadcasts. The second part of the fundraiser is the “Holiday Store Auction” where we auction off items donated by clients and the money goes directly to the Salvation Army.

Go Red for Women Lunch is a luncheon that benefits the American Heart Association and brings attention to the risk women are at for heart attack and heart disease. WTIC supports the event with on air interviews and PSA’s.

Sound Off Summer Music Festival is a concert started in 2005 and benefits ALS. This all day music festival takes place in Connecticut with Americana music. WTIC supports the event with on air mentions and PSA’s.

Jim Calhoun Turkey Drive is another event supported by the radio station. The coach of the UConn men’s basketball team heads this annual drive to collect turkeys for less fortunate families in Connecticut. Coach Calhoun works with a local grocery chain. WTIC supports the event with on air interviews and PSA’s.

Farmington Valley Turkey Trot benefits Foodshare. This one day turkey drive at a local grocery store consists of collecting turkeys, food and money so that Foodshare can help less fortunate families on Thanksgiving and throughout the year. WTIC runs PSA’s and the station’s morning show broadcasts live from grocery store the day of the event.

Walk Against Hunger is an annual walk in Hartford that helps raise funds and awareness for Foodshare. This nonprofit organization provides food assistance to families and soup kitchens in Connecticut and WTIC supports their cause with PSA’s, promos and interview..

Travelers Championship – in addition to this golf tournament being a stop on the PGA tour it is also the only fundraiser for the Greater Hartford Jaycees. WTIC runs PSA's prior to the tournament and we broadcast from the golf course everyday including providing play-by-play coverage of the final two rounds on Saturday and Sunday.

United Way Day of Caring is a one day event in September that is produced by the United Way of the Capitol Area. WTIC personalities donate their time to help with community projects. WTIC's morning show broadcasts from united way offices to kick off the day and kick off their annual fundraising campaign.

Jimmy Fund Sports Auction is an event supported by WTIC for one week consisting of auctioning off incredible sports packages to benefit the Jimmy Fund. WTIC run PSA's and talk up the items on all of our local shows.

Special Olympic's efforts are always supported by WTIC with its Connecticut athletes. WTIC support the games with PSA's and interviews.

Each Sunday from 5-6pm WTIC simulcasts "Urban Voices - Can you Hear Me?" a show produced by our sister station WZMX. This show gives the kids of Hartford a voice to talk about the issues they face everyday. WTIC along with WZMX give teens the microphone and give them a voice. This is a commercial free program.

Cultural Organizations Supported:

Hartford Stage

Hartford Symphony

Bushnell Theater

Connecticut Forum

WTIC-FM

WTIC-FM is involved in its community and supports numerous local and national charities in various ways, including the March of Dimes and Susan G. Komen's Foundation.

WTIC-FM's morning personality founded the "We Are the Children" charity, which provides an annual Christmas Day celebration for more than 1,400 underprivileged children, including food, entertainment and presents.

WTIC-FM also conducted a 28-hour radiothon and benefit dinner with members of the cast from "The Sopranos" that raised more than \$90,000 for the "We Are the Children" charity.

WTIC-FM conducts an annual "All Star Christmas" event with tickets to the show given for free in exchange for toy donations.

WTIC-FM's afternoon personality is the honorary chairman for "Giant Steps" a fundraiser for the Lea's foundation, a charity for children's leukemia.

WTIC-FM morning co-hosts and midday host have all promoted and participated in the "Ferrari Concourse" which raises money and provides a day of fun for children from the Connecticut Children's Medical Center.

WTIC-FM provides on-air solicitations for sponsors of the "Bowl for Kids' Sake" raising money for Nutmeg Big Brothers/Big Sisters.

WTIC-FM constructed eight traveling "Walls of Support" billboards and took them to twenty-two different locations to be signed by listeners to show their support for U.S. military troops and then delivered them to the Connecticut National Guard to display for troops as they returned home.

WTIC-FM has annually produced an "Acoustic Café CD" generating more than \$50,000 for the Hartford Wolf Pack Foundation, an umbrella charity for 100 local children's charities.

WTIC-FM has promoted and participated in numerous other local charity events including the Hartford Marathon, the Plane Pull and Sports Festival for Special Olympics, Walk for the Cure, the Haunted Graveyard for juvenile diabetes, American Rd Cross blood drives, Drive for the Cure benefiting the Susan G. Komen Foundation, the Y Games for YMCA families, and a Welcome Home Rally for the Connecticut National Guard.

WTIC-FM has a feature consisting of helping foster pets find permanent homes via a daily program called "Pet of the Week."

WTIC-FM on air personalities also donate their own time to hosting events or recording PSA's for organizations like: Clothes Make The Man, Leah's Foundation, My Sister's Place, Juvenile Diabetes Research Foundation, The Children's Home, Dress for Success, and many others.

WTIC-FM provides raffle and auction prizes for organizations conducting fundraisers, such as concert tickets, CD's, autographed merchandise, gift certificates and much more.

WZMX

WZMX conducts a weekly program called Community Wednesdays. We go to various locations and broadcast live and provide free food and prizes for the kids in our community.

WZMX has a basketball team that participates in any charitable events throughout the state.

WZMX conducts an annual "Community Unity Toy Drive" broadcasting from the City of Hartford Police Department and encouraging listeners to bring in toys in exchange for concert tickets.

WZMX attends and broadcasts live from area high school basketball games during the season (November-March). The radio station uses this opportunity to reach out to the area students.

WZMX's Know and Tell live lines in the studio talk each day highlight community events such as festivals, parades, charity walks, fundraisers and so on taking place in the community.

HOUSTON

KILT-FM

100.3 KILT has represented the city of Houston for over two decades with its strong belief that radio should serve its local communities.

KILT not only promotes charitable events through Public Service Announcements, but gets directly involved by offering assistance through prize donations, serving as judges, auctioneers, as guest speakers and hosts to raise money and awareness to causes.

KILT loves getting out with its listeners! Spread out over 11 counties and attended by over 800,000+ people, KILT shakes a lot of hands and logs a lot of miles on its station vans. From January 1, 2006- July 31, 2007, KILT participated at over 20 festivals and county fairs throughout the area, providing sponsorship, promotional airtime, website features and an on site promotional staff for a period of several days since most of the fairs and festivals last anywhere from four- 14 days. These area fairs and festivals serve the youth and help award scholarships to students.

Here is a sampling of some of the causes KILT-FM supported during January 1, 2006- July 31, 2007:

St. Jude Children's Research Hospital Radiothon: In 2006, KILT hosted its third 37-hour live on air "Big Country Cure for Kids" Radiothon to benefit St. Jude Children's Research Hospital at the Katy Mills Mall. KILT's legendary personalities, as well as several St. Jude patients and their families were on air encouraging listeners to help find the "Big Country Cure for Kids" through monetary donations.

In 2006, KILT helped raise a grand total of \$849,224 for cancer research. In 2007, at the station's fourth Radiothon, KILT raised \$833,075 for cancer research.

Rodeo Houston 2006 & 2007: The Houston Livestock Show & Rodeo is an entertainment and educational charity, which benefits the youth of Texas. Since 1957, more than 20,000 students throughout Texas have received educational assistance from the show, totaling more than \$85 million. In 2004, the show's overall commitment to the youth of Texas exceeded \$6.5 million in scholarships and other educational programs. HSL&R events include BBQ-Cook-Off, Go Texan Weekend, Trail Rides, the Rodeo Parade, International Days, Rodeo Run, the Horse Show, an all-star concert line-up and much more. KILT contributed sponsorship dollars, provided personalities and conducted live broadcasts at the events.

KILT's total promotional commitment to RodeoHouston 2006 was \$3,884,445. The following year, KILT contributed \$5,449,070 toward RodeoHouston 2007.

Red, White & Blue Festival (Sugarland, TX): KILT teams up with the city of Sugarland to celebrate the 4th of July in style at Oyster Creek Park. KILT is the exclusive radio station

sponsor, providing on air promotional announcements, on air talent conducting call-ins from the actual event, emcees, website exposure and flyers distributed before the event. KILT also provides live music.

The 2007 event was rained out.

Ballunar Liftoff: Ballunar Liftoff is a hot-air balloon rally on the grounds of NASA. KILT supports this festival with promotional announcements, a website feature, ticket giveaways and an on site promotional staff. All proceeds benefit local charities in the Clear Lake area.

Bob Tallman's Pasture Pool Classic: Bob Tallman, the official voice of the Houston Livestock Show & Rodeo, raises funds for The Pediatric Programs at M.D. Anderson Cancer Center and the Justin Cowboy Crisis Fund by hosting an annual golf tournament, better known as "The Pasture Pool Classic." KILT provides Public Service Announcements and a promotions staff on site. KILT is also a sponsor of the tournament, as well.

Wings Over Houston Show: The Wings Over Houston Air Show Scholarship Program is intended to assist and reward students who have demonstrated academic potential, leadership and extracurricular involvement. KILT is an official sponsor of the Wings Over Houston festival.

Golden Corral Veteran's Day Event: In honor of Veteran's Day 2006, KILT teamed up with Golden Corral Restaurant to offer free food to military veterans with military ID. KILT was on site with a promotions staff.

MD Anderson Hospital Visit: In December 2006, KILT and country artist LeAnn Rimes celebrated the holidays the country way with the children of The Children's Cancer Hospital at MD Anderson Cancer Center. Alongside LeAnn Rimes, KILT Afternoon Personality Rowdy Yates and Houston Texans' Toro helped bring holiday cheer to the kids.

Blue Santa Bike Drop: Each year, KILT partners with the Houston Police Department for the "Blue Santa Bike Drop." Donations from the "Blue Santa Bike Drop" provide underprivileged children with a new bike for Christmas. Each year, KILT helps raise 500 bikes for underprivileged children! KILT provides on air promos, website promotion, a full promotions staff at the event, donation incentives, on air personalities and a live broadcast of the event.

KHJZ-FM

KHJZ routinely supports charitable organizations, such as the following.

The Kirk Whalum Benefit Concert: The 2006 Kirk Whalum Concert was held at University of Houston's Cullen Theater. KHJZ ran promotional announcements, a website feature and e-blast, a concert calendar posting and had a promotions team on site, as well as KHJZ on air personalities on site. Part of the concert proceeds benefited the Dr. Ronald E. McNair D.R.E.A.M Educational Science Literacy Foundation.

Parades: KHJZ participates in numerous parades throughout the city. Every year KHJZ participates in the annual downtown Houston St. Patrick's Day Parade. KHJZ's Midday Personality, Donna McKenzie, served as Grand Marshal of the 2006 parade. KHJZ also supports

the Martin Luther King Day Parade in downtown Houston with an on site promotions crew, promos and website exposure. Also, KHJZ was on site at the annual Gay Pride Parade in Houston's Montrose area. Each year KHJZ is a fixture on site at the parade.

Walks: KHJZ participates in numerous walks/ runs throughout the year. KHJZ supports the *Walk of America- March of Dimes Walk* with station appearances. All proceeds benefit the March of Dimes Foundation. KHJZ also supports the *Houston Marathon*, which attracts runners from all over the United States and serves as Houston tradition in downtown Houston. KHJZ supports the marathon with a promotions team on site during the race. Proceeds benefit local Houston area charities.

Y-ME Walk to Empower: Hundreds of people commemorate Mother's Day at McGregor Park by walking and volunteering at the annual Houston Walk To Empower for Y-ME. Eighty percent of funds raised from all national Y-ME Mother's Day events benefit programs and services offered free of charge to those seeking information and support when facing breast cancer.

KHJZ is a major annual sponsor of this walk, thus contributing a participating team, promotional announcements, website exposure and an email blast. KHJZ even puts together its own team to walk in this good cause.

Y-Me Breast Cancer Awareness Organization: In June and July 2006, KHJZ created and sold CDs for charity Y-Me Breast Cancer Awareness Organization. KHJZ promoted sale of the CD Sampler through the whole month of June. CDs were sold at Border Bookstores around the city. KHJZ ran promotional announcements promoting the sale of the CD.

Bayou City Arts Festival Benefiting Local Charities: KHJZ annually hosts the events with a booth, a promotions staff on site, on air promos and website features.

Ballunar Festival: Ballunar Festival is a hot-air balloon rally on the grounds of NASA. KHJZ supports this festival with promotional announcements, website features and an on-site promotional staff. All proceeds benefit local charities in the Clear Lake area.

Wings Over Houston: The Wings Over Houston Air Show Scholarship Program is intended to assist and reward students who have demonstrated academic potential, leadership and extracurricular involvement. KHJZ is an annual sponsor of the event, thus running promotional announcements, a website feature, conducting ticket giveaways and provided a promotions staff on site

Annual Family- to- Family Network Benefit Concert Starring Local Jazz Pianist Bobby Lyle: KHJZ is the official radio sponsor and host for the annual benefit. Family-to-Family Network is an organization that supports and educated families, friends and professionals of children with disabilities and/or chronic illnesses. KHJZ provides a website promotion, on air promotional support and ticket giveaways.

Red Ribbon Toy Drive benefiting AIDS Foundation Houston: Each holiday season, KHJZ collects toys for children in the hospital stricken with the AIDS virus. KHJZ sets up various drop-off locations throughout the city for donations.

KILT(AM)

KILT(AM) supports numerous charitable organizations in various ways, including the following:

Paul Bear Bryant Dinners: The Paul Bear Bryant Coaches Award Dinner raises money for the American Heart Association, whereas the College Coach Awards Dinner raises money for cancer research. SportsRadio 610 promotes these annual dinners with promotional announcements and on site appearances.

Houston Touchdown Club: SportsRadio participates on site at their annual scholarship luncheon recognizing academic achievement. SportsRadio 610 also participates at their lunch banquet that raises funds to supply inner city schools with sports equipment. Also, SportsRadio offered support at their Mack Brown Luncheon benefiting the Touchdown Club's scholarship fund.

Golf Tournaments: SportsRadio 610 helps raise money for numerous charitable organizations through golf tournaments, such as the *Steve McKinney Golf Tournament* that raises money for Touchdown Club (helps supply inner city schools with sports equipment) and cancer victims.

SportsRadio helped the Donald Driver Foundation with its *Donald Driver Golf Tournament*, which raises money to fight homelessness in Houston. The station also supported the David Carr Golf Tournament, which benefits the David Carr Foundation that helps encourage literacy.

SportsRadio 610 personality Marc Vandermeer hosts an annual *Marc Vandermeer Golf Tournament* benefiting Junior Achievement. The station sponsors this event and promotes it through promos, web site support and live broadcasts.

Every fall SportsRadio 610 shows support at the *Bad Pants Open Golf Tournament*, which raises money for the Texas Children's Hospital. SportsRadio also participates in the *Fathers Joy Golf Tournament* where money is raised for programs on how to be a better father.

All-Star Golf Classic: SportsRadio 610 produces this annual spring golf tournament and silent auction to raise money for First Tee of Houston. SportsRadio 610 provides on-air promotion, website promotion and a promotions staff on-site for the event.

Fall Football Fandango: SportsRadio 610 produces this annual fall golf tournament and silent auction to raise money for the Texas Children's Hospital. The station provides on air promotion, website promotion and a promotions staff on site for this event.

Roger Clemens Foundation: SportsRadio helps promote the Roger Clemens Award Dinner, which raises money for the Clemens Foundation that helps offer scholarships.

Ballunar Festival: Ballunar Festival is a hot-air balloon rally on the grounds of NASA. KHJZ supports this festival with promotional announcements, website features and an on-site promotional staff. All proceeds benefit local charities in the Clear Lake area.

Wings Over Houston: The Wings Over Houston Air Show Scholarship Program is intended to assist and reward students who have demonstrated academic potential, leadership and

extracurricular involvement. SportsRadio is an annual sponsor of the event, thus running promotional announcements, a website feature, conducting ticket giveaways and provided a promotions staff on site

Blue Santa Bike Drop: Each year, SportsRadio 610 partners with the Houston Police Department for the “Blue Santa Bike Drop.” Donations from the “Blue Santa Bike Drop” provide underprivileged children with a new bike for Christmas. Each year, the station helps raise 500 bikes for underprivileged children! SportsRadio 610 provides on air promos, website promotion, a full promotions staff at the event, donation incentives, on air personalities and a live broadcast of the event.

HOUSTON CLUSTER

From January 1, 2006- July 31, 2007, the CBS Radio Houston cluster conducted 14 station tours and mentoring sessions for various organizations, such as scout troops and day camps. CBS Radio Houston stations are one, if not the only, stations in Houston that take the time to give station tours to their listening

LAS VEGAS

KSFN

KSFN(AM) was a radio sponsor of City of Hopes’, ‘Walk for Hope” on Saturday, September 20th.

For two years, proceeds from KSFN’s morning hosts ‘Best of’ CD and during the last two years, a 3 week awareness campaign have benefited Safe Nest, a Las Vegas-based charity that helps battered and abused women.

Each day, KSFN schedules Public Service Announcements created to bring awareness to local campaigns from drunk driving to cancer prevention, to child services.

KXNT

KXNT has raised over a quarter million dollars since 1999 for local and national charitable organizations. In addition, KXNT gives substantial air time and promotion to events in and around the Las Vegas Community.

KXNT’s Annual Fit and Healthy Fair: KXNT hosts its annual Fit and Healthy Fair at Spring Valley Hospital. The thousands who attended this free event are given preventative health information, nutritional information and health screenings. There are also live seminars discussing various health related issues. The first 50 people who attended the Fit and Healthy Fair are given a free cholesterol and/or PSA (Prostate) blood screening. Those who were in line after the first 50 received these tests at drastically reduced rates, underwritten by KXNT. The screenings included a consultation with a physician underwritten by KXNT, and local physicians who are sponsors of the event. KXNT also donates nearly 10 booths to non-profit groups such as the Scleroderma Foundation and the American Heart Association.

September – November Reading Rocks Program: Each year of this event, KXNT encourages grade school students to read. This is done through the involvement of Clark County school teachers who distribute punch cards with incentives such as free McDonalds, video game play cards, or ice cream. As students read books, they earn these prizes.

September – November KXNT's Talk the Vote: Talk the Vote is a voter registration drive sponsored by local businesses and is responsible for registering thousands of Clark County voters. Businesses sponsor each day that people come by and are registered on the spot to vote.

October KXNT's annual Penny Drive: Each October KXNT presents the annual Penny Drive benefiting Opportunity Village. For these two days KXNT broadcasts live from a pre-set location. Listeners are able to help by stopping by and making a donation. They are also able to purchase movie tickets, restaurant gift certificates, show tickets and passes, and merchandise at drastically reduced prices. All money from these purchases are then donated to the Penny Drive. The KXNT Penny Drive is a huge achievement for everyone involved. KXNT proudly presented Opportunity Village a check each year for over ten thousand dollars.

December KXNT's Four Corners Food Drive: For past years, the Four Corners Food Drive has helped accumulate nearly 1,000,000 food items from generous Southern Nevadans who want to help those who need it the most during the holidays. For one full day in December, The Talk Station AM 840 KXNT broadcasts live from a Movers of Southern Nevada moving truck while on route to pick up food from businesses throughout Las Vegas. KXNT announces the number (889-KXNT) to call for businesses to participate. Many businesses from all over the city respond, making each annual KXNT four corners food drive a huge success! With the help of dozens of Las Vegas businesses KXNT has been able to accumulate over 50,000 pounds of food! All food donations collected were then handed over to the Salvation Army.

KXTE

KXTE had a weekly contest called the Amateur Hour which gives the community the opportunity to take over the station for an hour and become a DJ. The hour is commercial free and listeners have a chance to talk in between the 15 songs they selected.

KXTE supports its community and charitable organizations. For example, here are a few things the station has done in the past year and a half:

- **B.O.S.S. AUCTION** - benefits Candlelighters of Las Vegas, which is an organization that helps families with children fighting Cancer. KXTE auctions off all of the stuff it got autographed by bands who have stopped by the station or station events during the previous year.
- **1075 PINTS OF BLOOD DRIVE** - benefits the United Blood Services. The drive is held in the summer and is a chance for listeners to give blood the blood banks slow and lean donation period. Donors are given incentives like "Win It Before You Can Buy It" CDs, concert tickets, movie passes, meals, and other merchandise secured by the United Blood Service for donations.

- **BALLS ON THE GREEN GOLF TOURNAMENT-** benefits Safe Nest Women's and Children's Foundation which helps to break the cycle of domestic violence. The annual golf tournament helps to raise money by donating a portion of the proceeds to the foundation.

The station also helps its other five CBS Las Vegas stations with their charity events by running promos. Some of these events would include...American Heart Walk, Penny Drive, Bite of Las Vegas, Pet A Palooza.

KKJJ

KKJJ supports the community and charitable organizations in numerous ways. We support various charity run/walks, local animal foundations (SPCA), donating items to non-profits, schools and charities for their auctions and charity usage. We also run PSA announcements when requested by local community charities and members.

KKJJ sponsors several local events such as...

"Southwest Reading Festival" to kick off Nevada Reading Week. A day of fun and learning for kids and their parents. Partial proceeds benefit the Clark County Public Education Foundation's Reads Program.

"Super Summer Theater", a non-profit local theatre group at Spring Mountain Ranch State Park. Jack fm sponsors each opening night of each month every Summer. Proceeds raised assist The United Way of Southern Nevada in helping local military families.

"Summerlin Ice Cream Festival" attracts over 10,000 Las Vegas families with proceeds benefiting the local Summerlin Nevada Ballet Theatre.

"Jack-O-Lantern Trick Or Treat" in Anthem....Jack fm donates candy and milk for kids trick or treating.

"Jack fm Easter Egg Hunt. Jack fm put on an Easter Egg Hunt and Carnival with the city of Las Vegas. Proceeds benefited Nevada Child Seekers and Prevent Child abuse Nevada!

KMXB

KMXB contributes to its community and charitable organizations in a number of ways, including:

- **AFAN (Aids For Aids of Nevada):** For the past several years, KMXB has partnered with AFAN to help get their cause known in the Las Vegas area through numerous events. Starting in April of every year, the station helps AFAN as their radio sponsor and promotes the AFAN Aids Walk that helps to raise money for the charity. Also, in September, KMXB helped promote the AFAN Generic Black and White Ball.
- **Neighbor-To-Neighbor Fund:** This is KMXB's very own charity, started by its morning show, Mark and Mercedes in the Morning. Every year, money acquired for the fund is used to help those in need in the Las Vegas Area, whether it is helping with flood or fire victims, or a local child in need. Proceeds from sales of the annual CD help with

this fund. In July 2007, KMXB donated \$3400 from the Neighbor-To-Neighbor Fund to help the Children's Miracle Network. In August 2007, KMXB donated \$20,000.00 from the "fund" to benefit Clark County School Teacher's purchase school supplies for their classrooms.

- **Four Corners Food Drive:** From November 26th through November 29th, 2007, KMXB will bring back the Four Corners Food Drive to benefit The City Mission food bank. This will be held at four different Albertson's grocery store locations in Las Vegas with a goal to garner over 150,000 cans for the needy this holiday season.
- **World Vision:** KMXB recently conducted an all-day telethon to help children in under developed countries. Starting at 7am and ending at 7pm, KMXB air personalities encouraged listeners to call World Vision and sponsor a child living in poverty. Nearly 400 children were sponsored in one day.
- **Various Charities:** KMXB also partners with numerous charities in Las Vegas. From Silent Auctions at events to benefit Susan G. Komen, to live remotes at the Heart Association Walk, and blood drives on 9/11 for United Blood Services, KMXB is proud to help community charities in any way it can. Past charities include: Make A Wish, United Blood Services, City of Hope, the Heart Association, Lili Claire Foundation, Apples for Education, and more!

LOS ANGELES

KCBS-FM

KCBS-FM has participated in over 25 local runs/events that benefit various charities:

For the month of January KCBS-FM sponsored:

January 7th the OC Marathon which benefited the Cystic Fibrosis Foundation, Ronald McDonald House of Orange County, Child Abuse Prevention Center, Make a Wish Foundation, Shortstop, Juvenile Diabetes Research Foundation, Canyon Acres – Children and Family Services, CSUF Special Games, Pediatric Cancer Research Foundation, and United Cerebral Palsy of Orange County.

For the month of February KCBS-FM sponsored:

February 11th the Chinatown Firecracker Run 5k/10k which benefited the Need2Read Foundation. On February 24th the American Martyr 5k helped offset the cost of a student from American Martyrs' sister school, St. Lawrence of Brindisi in Watts. On February 25th the Brea 8k which benefited the Brea Olinda High School through the BOHS Cross Country and Track & Field Booster Club.

For the month of March KCBS-FM sponsored:

March 4th the Strike out Homelessness Bowl-a-thon which benefited the Union Station Foundation. On March 11th the UCLA IronBruin Triathlon benefited the Challenged Athletes Foundation. On March 18th the Coaster Run benefited the Speech, Language, Development Center. On March 24th the Reggae Rhythm of Life run which benefited the Verdugo Mental Health. On March 25th the Spirit Run which benefited Newport Mesa Schools. And on March 31st the Great Race of Agoura which benefited the Elementary schools of Agoura Hills/Oak Park and the athletic programs of Agoura High School and Oak Park High School.

For the month of April KCBS-FM sponsored:

April 7th the Derby Day 5k, which benefited the Arcadia High School Athletic Boosters Club, the Arcadia Explorer Program and the Arcadia Historical Museum. On April 22nd, MS Walk Los Angeles which benefited the Multiple Sclerosis Society. On April 28th the CSUN run, walk and run which benefited the Center of Achievement of CSUN. And on April 28th, Walk Now for Autism benefited the Cure Autism Now Foundation.

For the month of May KCBS-FM sponsored:

May 6th the PCRFB 5K/10K which benefited the Pediatric Cancer Research Foundation. On May 12th Strides for Orange County which benefited Mothers Against Drunk Driving. On May 18th MDA Fill the Boot which benefited the Muscular Dystrophy Association with the help of local firefighters. On May 19th the PV Marathon which benefits: the local Boys and Girls Club, Happy Hats for Kids, Harbor Interfaith Shelter, The Jester and Pharley Phund, Peninsula Education Foundation, High School Graduates Scholarships, The REACH program, Toberman Settlement House, The San Pedro and Peninsula YMCA, Volunteers of America, The Key Club and KIWINs Club of Peninsula and Palos Verdes High Schools. On May 27th the Brentwood Run which benefited the Westside Family YMCA. And on May 28th the Saddleback Memorial Run which benefited the Saddleback Memorial Medical Center.

For the month of June KCBS-FM sponsored:

June 2nd the Grandview Gator Run 5k which benefited Manhattan Beach Schools. On June 10th the Redondo Beach Tri which benefited the Cheer for Children foundation. On June 23rd the City of Lomita 5k which benefits local charities.

For the month of July KCBS-FM sponsored:

July 7th the Miles for Melanoma which benefited the Melanoma Research Foundation. On July 15th the Bastille Day 5k which benefited the Cynthia Holcomb Magic Shoe Foundation. And on July 28th the Cypress Run which benefited locally based Cancer Support Foundation.

For the month of August KCBS-FM sponsored:

August 4th the Spirit of LA run which benefited the Los Angeles High School Athletic Programs.

KROQ-FM

6/06: KROQ donated 4 Acoustic Christmas 2006 VIP passes for **Heal The Bay** auction

10/24/06: **Injured Sheriff benefit concert** w/ Velvet Hammer: on air giveaways in support of the show featuring Velvet Revolver.

Contact: Sheriff John Maio @ 805-338-0892

10/19/06: **Boys & Girls Club of Whittier: KROQ PRIZE PACK:** Including DVD's, Concert tickets, CD's and T Shirts.

11/01/06: JHRTS Fundraiser for the **Young Storytellers Foundation** whose goal is to encourage literacy and self esteem among under privileged children. KROQ PRIZE PACK: Including DVD's, Concert tickets, CD's and T Shirts.

Contact: Kris Warren JHRTS 310-659-4451

11/25: KROQ donated KROQ prize pack to Anysoldier.com: A group dedicated to providing the troops overseas in IRAQ and Afghanistan entertainment and items to make their stay more pleasant. Prize pack included: CD's, DVD's, T Shirts, video games and KROQ promotional items.

SOCES BAND FUNDRAISER: OVER 1k raised with help of KROQ prize pack including concert tickets, CD's, t shirts and other promotional items.

CAL STATE FULLERTON TV & FILM SOCIETY: FUNDRAISER/ donated KROQ prize pack including concert tickets, CD's, t shirts and other promotional items.

AMERICAN CANCER SOCIETY: May 19-20, 2007: donated KROQ prize pack including concert tickets, CD's, t shirts and other promotional items.

Saint Phillip school fundraiser: February 2007 donated KROQ prize pack including concert tickets, CD's, t shirts and other promotional items.

KROQ EVENTS & Charity/Community Appearances:

12/06 – Acoustic Christmas – Proceeds went to the following Charities: Al Wooten Jr. Heritage Center and Para Los Ninos.

1/07 – Montebello Parks & Recreation – Community Skate Contest / Battle of the Bands for the City of Montebello

2/07 – Boost Mobile Rock Corps Community Service at LA Regional Food Bank - Sort food, provide entertainment

2/07 – Boost Mobile Rock Corps Community Service at Mildred Cursh Foundation. – Distribute Food and provide entertainment

2/07 – Cal State LA's Eagle Fest – Onsite Giveaways and entertain crowd for Cal State LA Fundraiser

3/07 – Boost Mobile Rock Corps Community Service- Worked with Foundation for Second Chances. Cleaned up 42nd St. Elementary School and Provided Entertainment.

3/07 – Cal State Fullerton – Safe Spring Break Week Celebration. Provided entertainment and giveaways to promote a safe spring break.

3/07 – Boost Mobile Rock Corps Community Service - Northeast Trees foundation- Planted Trees, did giveaways and provided entertainment.

4/07 – UCLA Fraternity Rush Week – Provide entertainment for Rush Week at UCLA. Provided Giveaways

4/07 – St. Stevens School – School Fundraiser – Provided giveaways and entertainment for students and parents.

4/07 – Orange Coast College – Job Fair – Provide Giveaways and Entertainment.

5/07 – Buckley School Fair - Provided giveaways and entertainment for students and parents.

5/07 – KROQ Weenie Roast – Proceeds went to the following Charities: Surfrider Foundation, AIDS Services Foundation Orange County and Heal the Bay

6/07 – Clifton High School - Provided giveaways and entertainment for students and parents.

7/07 – Family Movie Night in Balboa - Provided giveaways and entertainment for the Newport Beach Community.

8/07 – Montebello City Battle of the Bands – Provided entertainment and giveaways for the city of Montebello's community center and their Battle of the Bands.

KLSX-FM

KLSX Free FM comes across on air as the tough guys station but we embrace the community and their needs. The major show case events that 97.1 creates on an annual basis is the “Stuff a Truck” food drive for the LA and OC regional food banks. We team up with Smart & Final stores and Miller Beer to “Stuff a Truck” full of food the weekend before Thanksgiving. We raised 30,000 lbs of food for the need this year. Our second major fundraiser of the year is our “CHP Toy Drive” we team up annually with the California Highway Patrol and Outback Steakhouse to collect toys for the needy children throughout Southern California. In both of these charities this year we utilized pay pal by allowing listener to donate money by just going to our website. We also collected auction items all year long to do an on line auction so listeners could bid on items and all of the money raised was donated to the charities.

We have great examples among our staff of socially responsible citizens. The following is just some of the outstanding efforts that were undertaken in 2006... KLSX -FM VP/GM, Bob Moore, serves on the SCBA's Board of Directors, participated in the 2006 Southern California Broadcasters Association Scholarship Program. The Ben Hoberman Radio Broadcasting Award, was given to Kim Sbranti at California State University Los Angeles and the George Nicholaw Radio Broadcasting Award went to David Aguirre at Pasadena City College. Participation in the evaluation of this scholarship award grant also fulfilled Option # 7 in the FCC's EEO requirements.

Vivian Porter, Community Services/Public Affairs Director for the station serves as a youth mentor at her Church, and also works on the Food Program bagging and handing out food donations to low income individuals and families in the Inglewood community twice a month. She volunteers her time with PIRATES and the SCBA as a panel member at their Media Workshops for Representatives of non-profit organization seeking to improve access to radio and

television. She was given the 2006 Woman of Empowerment Award from the Los Angeles African American Women's Political Action Committee (LAAWPAC) She also received Commendations from the US Congress, California Senate and Assembly, The Mayor of Los Angeles and The Los Angeles City Council. Vivian was honored by The Greater Los Angeles Chapter of Make-A-Wish for Exceptional Contributions to their 2006 Season Of Wishes Campaign. In 2007 she received ESP STAR Award and Certificate of Appreciation from the Los Angeles County Office of Emergency Management for outstanding support of the County's Emergency Survival Program and the stations ongoing efforts to assist in preparing the Public for Emergencies and disasters. She was also awarded a "Certificate of Appreciation from the National Ad Council in recognition of her continued commitment to effecting positive social change

Nicole Gutierrez, Community Services/Public Affairs assistant, volunteered for the City of Santa Fe Springs, Christmas Float Program and also supervised high school kids helping to build the City of Santa Fe Springs entry in the 2007 Tournament of Roses Parade. The float, "Our Hometown," and was a Founders Trophy Winner. She also led our CBS Team of Walkers in the Asthma Walk last November And CBS Radio Market Manager, Valerie Blackburn volunteers her considerable talents on the National Board of American Women in Radio and Television as their treasurer.

Many of the 97.1 on air personalities wrap their arms around a favorite charities. Adam Carolla held a car wash to raise money for the Cure for Autism cause as well as supporting the Make A Wish foundation by auctioning off a Subaru car at the LA Auto Show where all of the money raised for the car was donated to Make A Wish. Heidi Hamilton has a deep love for animals and donates large amounts of time to animal events and Nutts for Mutts charities to raise money and awareness for animals. Tim Conway Jr. has participated and promoted the Walk for a Cause throughout the year.

All of these events are promoted heavily on our website (www.971freefm.com) and through our e-mail blasts to our 100,000+ subscribers.

The following list reflects the community events the station supported in 2006 - June of 2007, with airtime and presence, benefiting local organizations and programs.

EARTH DAY IN MANHATTAN BEACH (04/22/06) 97.1 KLSX Free FM aired 15 on-air promos the week of the event promoting Earth Day at Polliwog Park in Manhattan Beach. In conjunction, we had a Van Hit and Street Team appearance at the Event.

TOUR DE CURE (05/20/06) 97.1 KLSX Free FM promoted the bike ride to benefit the American Diabetes Association. We ran 15 on-air promos the week prior to the event and had a van hit and street team appearance on site.

PASADENA SUMMERFEST (05/21/06 – 05/29/06) 97.1 KLSX Free FM promoted the Pasadena Summerfest family event at the Rosebowl. We ran 15 on-air promos the week prior to the event and had a van hit and street team appearance on site for all three days.

LONG BEACH GAY PRIDE FESTIVAL (05/21/06) 97.1 KLSX Free FM promoted the Long Beach Gay Pride festival, including a parade appearance by Frank and Heidi from the "Frosty,

Heidi and Frank Show". "Frosty, Heidi and Frank gave" 10 on-air live mentions of the festival. We also re-capped the event by placing pictures on our website.

(09/01/2006) FROSTY, HEIDI & FRANK DRINKING SHOW The Frosty, Heidi, and Frank Show in Los Angeles set out on a public service to increase the awareness of drinking and driving. The show began at 10:00 am pst and ended at 3:00 pm. The three members of the show- Frosty Stilwell, Heidi Hamilton, and Frank Kramer began drinking various alcohols every fifteen minutes starting at the beginning of the broadcast. Seven members of the Los Angeles Police Department were present to help increase the awareness. They assisted in providing the three hosts with blood alcohol level breathalyzer tests once every hour to show the corresponding alcohol level with their inebriation. They also extensively discussed the dangers of drinking irresponsibly and driving. Every officer had airtime to give his or her input and opinion on the matter. The end of the show resulted in all three members blowing well over the legal limit of intoxication which would have therefore resulted in their arrest had they been behind the wheel.

ADAM CAROLLA CHARITY CAR WASH (08/25/06) 97.1 KLSX Free FM aired 20 on-air promos the week of the event, promoting The Adam Carolla Charity Car Wash. The station also aired numerous on-air plugs for the event, which raised \$2,000 for the 'Talk About Curing Autism' charity. 97.1 promotional staff were also on-site for the event and there were on site talent appearances by members of the Adam Carolla Show.

NUTS FOR MUTTS (10/22/2006) 97.1 KLSX did a van hit and a talent appearance by Heidi Hamilton, from the Frosty, Heidi and Frank Show, at the Nuts for Mutts benefit at Pierce College. Proceeds went to benefit the New Leash on Life pet rehabilitation program. We promoted the event by airing 10 30-second promos.

STUFF A TRUCK (11/17-18/2006) 97.1 KLSX promoted the Stuff a Truck Food Drive to benefit the Los Angeles Regional Food Bank. The week prior to the two-day event, 97.1 ran 30 promos telling people to donate at our on site appearances at the Smart N' Final in West Los Angeles. For the two-day drive, 97.1 KLSX did hourly call-ins to drive people to the event and did a live broadcast with appearances by station personalities John and Jeff and Leo Quinones. The event brought in over 20,000 pounds of food being collected for the food bank.

CHIP'S FOR KIDS TOY DRIVE (12/12/2006) 97.1 KLSX was on site with station personalities Sam Phillips and Leo Quinones at two locations, to raise money for the California Highway Patrol's "Chips For Kids Toy Drive". Station personalities did hourly call-ins on the day of the event to drive listeners to donate. We also collected donations later that week at an Adam Carolla Live Broadcast at Camacho's in the City of Industry. A week in advance of the promotions, 97.1 KLSX aired 30 30-second promos encouraging listeners to participate in the event.

HOLIDAY ADOPT A FAMILY PROJECT 97.1 Free FM continued our tradition of adopting families this year for the holidays. This year we adopted two families who were going through really tough times. The first is the Villanueva family of South Gate. Guillermina Villanueva is a single mother with three kids, Grecia 14, Jeritsa 12 and Joseph 1. We gave them many basics

that they were doing without, like clothes, jackets, shoes, etc. We also presented them with a gift card to Ralph's supermarket for \$150 so they could buy food over the holidays. The second family is the Hardy family of the Compton neighborhood of Wilmington Arms. This family is still dealing with the loss of one of the boys who was recently shot and killed. Rac Rae, the mother who is raising three teenage boys, showed us her great spirit and enthusiasm despite her difficulties. We presented them with gifts for the kids and a supermarket gift card for \$150.

97.1 raised about \$700 that went towards the adopted families. We're all so blessed to be in a position to make a difference during the holidays.

JANUARY – MARCH 2007

"BABES ON BULLS" January 28, 2007

97.1 Free FM promoted the babes on Bulls Event at the Saddle ranch Chop House to raise money for the Children in Need Charity. To promote the event 97.1 Free FM aired 20 promos encouraging listeners to attend the event, we also had information and links on our website. On the day of the event we staffed the fundraiser with promotional models and staff.

This is an annual event that has been going on for the past seven years at the Saddle Ranch Chop House in West Hollywood. Every year some of the most beautiful women in Los Angeles, along with other media figures, mount the mechanical the bull and take donations for various charities. In 2007 proceeds went to benefit the Children in Need Charity, and past events have raised money for animal organizations. 97.1 KLSX Free FM has been a great promotional partner with "Babes on Bulls" and looks forward to carrying this tradition on into the future!

BIG MIKE MEMORIAL- February 27, 2007: To commemorate the life of former 97.1 KLSX personality "Big Mike" McKenna, The House of Blues in Anaheim had a memorial karaoke night to raise money for Mike's family. To show support 97.1 Free FM had a van hit and passed out station giveaways.

MARCH ON STAGE-March 12, 2007: 97.1 promoted the March on Stage Event at Universal City Walk to benefit Music Rising, a charity set up by the Edge from U2 to replace instruments lost in Hurricane Katrina. We promoted the event by running 30 on air promos and added information and links for the event on our website. Danny Bonaduce from the Adam Carolla Show co-hosted the event and there was a live performance by "The Mud Flaps", Danny's wife's band.

APRIL – JUNE 2007

EARTH DAY- APRIL 21ST, 2007: 97.1 Free FM showed its support for a cleaner environment when it teamed up with V.O.I.C.E. (Volunteers and Organizations Improving the Communities Environment) and the City of Manhattan Beach for the annual Earth Day Celebration in Polliwog Park in Manhattan Beach. The event not only showcased many alternative fuel vehicles that are safer for the environment, but also provided many educational activities sponsored by various "Earth friendly" organizations and vendors. 97.1 provided on air promotional support for the event encouraging listeners to attend, as well as sending out the Street Squad to do a van hit and station giveaways.

NUTTS FOR MUTTS April 22nd, 2007: 97.1 Free FM sent Heidi Hamilton to the 6th Annual Nuts for Mutts Dog Show at Pierce College in Woodland Hills. The event supported the charity New Leash on Life, an animal rescue organization that rescues dogs from shelters and trains them as assistance and therapy dogs for adults and children in need. In addition to Heidi donating her time as a celebrity judge, 97.1 also provided on air promotional support for the event as well.

OC AIDS WALK May 12th, 2007: 97.1 Free FM partnered with Jiffy Lube to support the 2007 Orange County Aids Walk at the Angels Stadium in Anaheim. The event ended up raising over \$700,000 to help fund research as well as support various Aids Relief agencies in the area. 97.1 provided on air promotional support of the event and encouraged listeners to donate their time and generosity, as well as sending the Street Squad out to Angels Stadium to meet listeners and participants.

BABES ON BULLS May 20th, 2007: 97.1 Free FM supported the Babes on Bulls charity event at the Saddle Ranch Chop House to raise money for the children's charity P.L.A.Y., an organization that raises money and collects toys for children in need. 97.1 provided on-air promotional support for the event, encourage listeners to participate and attend.

BONADUCE vs SHAPIRO: VISTA DEL MAR CHILD & FAMILY SERVICE CHARITY JUNE 11TH, 2007: Danny Bonaduce made an appearance at the 29th Annual Sports Sweepstakes in Beverly Hills, an event which raised money for the Vista Del Mar Child & Family Services. Vista Del Mar, an orphanage and resource for children at risk raised approximately \$750,000 in charity donations. In addition to the celebrity appearance by Danny, who showed off his boxing talents against Attorney Robert Shapiro, 97.1 also supported the even by providing on air promotional support as well as on-line highlights of the fight.

BABES AND ACESJUN 21ST, 2007: 97.1 Free FM teamed up with charity organization B.A.B.E. to raise money and awareness for Breast Cancer at the Babes and Aces charity poker tournament. In addition to providing on-air promotional support for the tournament, 97.1 also sent out the Street Squad to do a van hit at the event.

KNX

We have great examples of socially responsible citizens among our staff that are actively engaged in charitable endeavors in our local communities. The following is just some of the outstanding efforts that were undertaken in 2006/07.

KNX-NEWSRADIO 1070, VP/GM, Pat Duffy, serves on the SCBA's Board of Directors, Participated in the 2006 Southern California Broadcasters Association Scholarship Program. The Ben Hoberman Radio Broadcasting Award, was given to Kim Sbranti at California State University Los Angeles and the George Nicholaw Radio Broadcasting Award went to David Aguirre at Pasadena City College. Participation in the evaluation of this scholarship award grant also fulfilled Option # 7 in the FCC's EEO requirements. On October 24th/25th he hosted 20 USC Communication students at the station. Also was a guest lecturer at USC Business School/Law School class on October 26, 2006. We have hired several people from these classes each year.

Vivian Porter, Community Services/Public Affairs Director for the station serves as a youth mentor at her Church, and also works on the Food Program bagging and handing out food donations to low income individuals and families in the Inglewood community twice a month. She volunteers her time with PIRATES and the SCBA as a panel member at their Media Workshops for Representatives of non-profit organization seeking to improve access to radio and television. She was given the 2006 Woman of Empowerment Award from the Los Angeles African American Women's Political Action Committee (LAAWPAC) She also received Commendations from the US Congress, California Senate and Assembly, The Mayor of Los Angeles and The Los Angeles City Council. Vivian was honored by The Greater Los Angeles Chapter of Make-A-Wish for Exceptional Contributions to last years Season Of Wishes Campaign. Vivian was honored by The Greater Los Angeles Chapter of Make-A-Wish for Exceptional Contributions to their 2006 Season Of Wishes Campaign. In 2007 she received ESP STSR Award and Certificate of Appreciation from the Los Angeles County Office of Emergency Management for outstanding support of the County's Emergency Survival Program and the stations ongoing efforts to assist in preparing the Public for Emergencies and disasters. She was also awarded a "Certificate of Appreciation from the National Ad Council in recognition of her continued commitment to effecting positive social change.

Nicole Gutierrez, Community Services/Public Affairs assistant, volunteered for the City of Santa Fe Springs, Christmas Float Program and also supervised high school kids helping to build the City of Santa Fe Springs entry in the 2007 Tournament of Roses Parade. The float, "Our Hometown," and was a Founders Trophy Winner. She also led our CBS Team of Walkers in the Asthma Walk.

CBS Radio Market Controller, Valerie Blackburn volunteers her considerable talents on the National Board of American Women in Radio and Television as their treasurer

The stations Chief Engineer, Paul Sakrison volunteers with the Orange County Children's Theater-Volunteer Technical Advisor and technical crewmember and finally, Engineer, Robert Arak has for 21 years been an American Red Cross volunteer First Aid/CPR/AED instructor.

KNX 1070's Primary Initiatives

The station supports many programs on a year-round basis through news reporting and promotional involvement, including community events, non-profit endeavors and the following primary initiatives:

KNX HEROES: KNX presents this weekly on-air feature hosted by anchor Diane Thompson, recognizing individuals for exceptional commitment to the community, heroic acts or other special displays of community service. On-air announcements and recorded promos encourage listeners to visit our website to make nominations; honorees are in turn posted on the website. Each year, KNX hosts a special luncheon honoring our KNX Heroes from the past year.

COMMUNITIES IN SCHOOLS: KNX has partnered with this organization which is committed to bringing caring adults into schools to address children's urgent needs and deter students from dropping out of school. This program is heavily promoted on-air, on our website and through emails to listeners.

CLIENT PARTICIPATION: KNX actively involves clients and sponsors on two levels. A) Client participation is actively solicited for community service events, such as procuring Galpin Ford to donate a car for a KNX sponsored golf tournament, and B) Public service events are built from scratch for clients who specifically request cause marketing programs, such as CVS Health Fairs.

CITIZENS OF THE WEEK: KNX1070 NEWSRADIO paid tribute to its 2006 “Citizens of the Week” in a special luncheon ceremony at the Marriott Los Angeles Airport on Friday, Jan. 26, 2007 at 11:30 a.m. KNX 1070 anchors Frank Mottek and Diane Thompson will host the ceremony honoring 39 remarkable individuals whose stories were told on the air in the Citizen of the Week feature produced by Jack Salvatore. Each Citizen’s heart-warming story was saluted at the luncheon.

Since 1971 KNX has been recognizing individuals for their extraordinary contributions to the community or heroic actions in a time of an emergency.

First Republic support as underwriter of the Citizen of the Week feature in 2006.

The following is a list that represents some of the most significant community efforts from 2006/’07.

January - March, 2006

- Radio Day (SCBA): KNX supported the annual Radio Day at Disneyland to benefit the Southern California Broadcasting Association through on-air promotional announcements and website exposure.
- Career Fair 2006: KNX presented its first Career Fair, drawing more than 1,000 job seekers to the Los Angeles Airport Hilton on March 7, 2006.

April-June, 2006

- Barlow Respiratory Hospital: KNX supported the 7th Annual Barlow Foundation Golf Classic, with proceeds benefiting Pulmonary Rehabilitation Programs and medical equipment, through on-air promotional announcements, website exposure and talent support.
- 24th Annual Summer Jobs for Youth Golf Tournament: KNX showed support for summer youth employment programs through on-air promotional announcements and website exposure for the 14th Annual Summer Jobs for Youth Golf Tournament.
- California Governor’s Conference on Women & Families: KNX was the exclusive radio sponsor of this year’s conference at the Long Beach Convention Center on Sept. 26, hosted by First Lady Maria Shriver. KNX supported the event through on-air promos, email blasts and web support. Additionally, KNX reporters provided team coverage from the event.

- Aids Project Los Angeles: KNX personality Melinda Lee hosted two fundraisers for APLA at Spaghetini's in Seal Beach on Aug. 27 and Sept. 10. KNX supported the event through email blasts and web support.

October - December 2006

- Health & Wellness Fairs: Teaming up with CVS Pharmacy, KNX presented a series of three free health fairs throughout Los Angeles.
- Career Fair 2006: KNX presented its second Career Fair, drawing 300 job seekers to the Westin Los Angeles Airport on Nov. 14, 2006
- Bob Hope Hollywood USO: KNX supported sister station KRTH with on-air and online support for a fundraising effort for the Bob Hope Hollywood USO

1st-2nd QUARTER' 2007

- Citizen of the Week Luncheon: In January, KNX saluted 35 2006 Citizens of the Week at a luncheon in Los Angeles. These individuals were recognized for outstanding contributions to our community.
- Westlake Hills Elementary School Golf Tournament: KNX was the official media partner for this fundraiser for school programs.
- Emergency Preparedness Family Festival: In partnership with the Los Angeles County Department of Public Health, KNX presented a community awareness event at City Terrace Park in East Los Angeles.

Signature Year-round programs:

COMMUNITIES IN SCHOOLS: As the official radio partner in Southern California, KNX is supporting CIS throughout 2007 through multi-media platforms. CIS is committed to bringing caring adults into schools to address children's needs. Mentoring programs are aimed to prevent students from dropping out.

- KNX Hero: Each week, KNX honors on-air a person who has made an extraordinary contribution to the community or has performed an heroic action in a time of need. (Formerly known as Citizen of the Week)

Media Partnership programs:

- KCET: KNX supports Southern California's premiere public television station with recorded promotional announcements of station programming.

KNX 1070 NEWSRADIO has honored hundreds of outstanding individuals at its annual Citizen of the Week luncheon. This year's luncheon was held at the Los Angeles Airport Marriott Hotel on Jan. 26, 2007. 35 people were honored for their contributions to the Southern California